

Press Release



BASF receives the Sindusfarma Quality Award 2009

- *Tribute to BASF Pharma Ingredients and Services quality standards*
- *Award identifies best suppliers in 2008*

The Sindusfarma Quality Award (São Paulo/ Brazilian Federation of Pharma Industries) 2009, conferred on the best companies in the pharma segment, goes to BASF as best starting material supplier in 2008. The business unit Pharma Ingredients and Services of BASF *Care Chemicals* division received the award last Tuesday, May 26, 2009, in São Paulo, Brazil.

“We are honoured by the recognition inherent in this award. The positive perception of our quality standards by customers and validation by Sindusfarma encourage us to enhance our performance. BASF is a global pharma industry supplier and also commits voluntarily to meeting the highest quality standards in the active ingredients and excipients production and distribution chain”, says Flavia de Assis e Souza, Pharma Ingredients & Services manager in South America.

BASF’s active ingredients, excipients and exclusive ingredients are produced by an expert team with vast market experience and vigorous commitment to the highest quality standards. Production sites comply with ISO 9000 and international standards such as cGMP (current Good Manufacturing Practice). They are also regularly inspected by local and international authorities including the US-FDA (United States Food and Drug Administration), and welcome customer audits. Local quality

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procedures correspond to global guidelines and comply with the specific requirements of the Brazilian market.

The award is in recognition of BASF's commitment to supply our customers with products and services of the highest quality. The professionalism, dedication and technical support of our team, also of our distributors, are key factors in the implementation of those top quality standards to bring added value for our customers. "We aim to work even closer to our customers and continuously enhance our service level. Quality, professionalism and trust are the pillars of our business sustainability strategy here in South America," says Mr. Antonio Lacerda, Director of Care Chemicals Division in South America.

Sindusfarma Quality Award O Prêmio Sindusfarma de Qualidade

The award identifies best-performing pharma laboratories and pharma industry suppliers over the last 12 months. Established since 1997, the award seeks to further an awareness of the importance of quality systems for all players in the pharmaceutical industry chain.

For more information, please access:

<http://www.premiosindusfarmaqualidade.org.br>

About the business unit Pharma Ingredients & Services

BASF produces and markets a broad range of active ingredients and excipients, as well as exclusive synthesis services for the pharmaceutical industry. These products are made using the latest technologies, to the highest quality standards and in compliance with cGMP guidelines. Further information can be found at: www.pharma-ingredients.basf.com

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €62 billion in 2008 and had approximately 97,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.

